

CONTENT CHAMELEON

DISCOVER THIS NEVER-BEFORE-SEEN
VIDEO CONTENT REPURPOSING MAP



THERE ARE 2 KINDS OF YOUTUBERS

Those who post their video on YouTube and then spend hours creating other content from it to help promote the channel on other platforms outside YouTube and those who simply upload on YouTube and then...that's it.

If you're the former, let's take a look at your whole production process from the time you conceptualize your video content to actual production and then marketing, what do you spend your time on most?

As a YouTuber, your true money-maker is the ideas you sell your market. So why do you spend more time marketing than conceptualizing more of these profit-generating ideas?

And if you're the latter, why are you missing out on the many other ways you can get more subscribers, more views, and more leads from your video?

This video content repurposing map teaches you how to stop that - forever.

Use this guide to maximize your valuable YouTube video by making it fresh, appealing to different audiences, and appropriate for each platform you post it on.

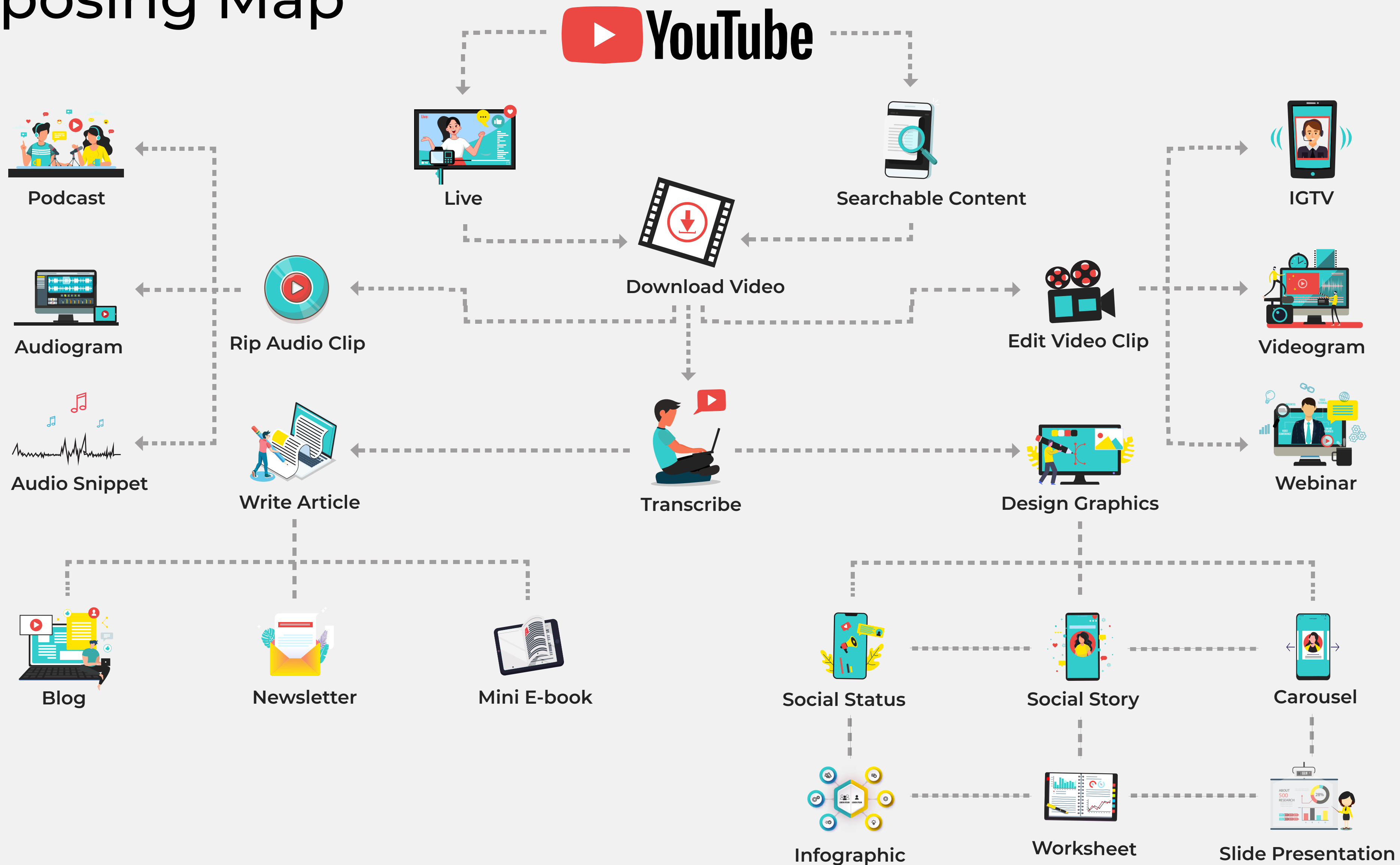


WHY REPURPOSE VIDEO CONTENT?

- ✓ Saves time and money
- ✓ Drives more organic traffic to your YouTube channel
- ✓ Reaches a new and diversified audience beyond YouTube
- ✓ Allows you to maximize your video content
- ✓ Offers various content types that correspond to different tastes
- ✓ Reinforces your message across multiple platforms
- ✓ Promotes better audience targeting
- ✓ Increases bandwidth and views per video
- ✓ Fortifies your brand's credibility and authority
- ✓ Teases people into visiting your website and other funnel pages



Ultimate Video Content Repurposing Map



How to Use the Map

Follow the map starting from the top and center, working your way down towards all the opportunities that one single video of yours can develop into.

Rip the audio to create a podcast, audiogram, or audio snippet.

Transcribe the video so you can write an article or a blog post, use the transcription as newsletter material, or draft an E-book or novel.

Edit the video clip to produce content for IGTV, a videogram, and the start of a webinar.

Design graphics you can use for social media updates, platform stories, a carousel, an infographic, engaging worksheets, or even a slide presentation.

The possibilities are as ENDLESS as the number of new markets you can tap into when you maximize your bandwidth, drive more organic traffic, and reach a new audience that converts into leads.

Use the map and find your treasure. It's right there in any of the possible repurposing techniques. Maybe even all. ;)

EXAMPLES OF REPURPOSED CONTENT



Youtube Video



Videogram



Audiogram



IGTV



Social Story



Article



Social Post



Carousel

Time is money.

Following this map will surely save you a little time by guiding you on how to repurpose your video effectively to reap the maximum benefits.

But let's face it, it still takes time and in-depth strategies, effective writing, and advanced design skills.

SO WHY NOT OFFLOAD IT TO THE TEAM WHO DOES IT BEST?

We want to help you maximize your video content, save time, reach new audiences, and be everywhere.

**JUST PRODUCE YOUR VIDEO CONTENT,
UPLOAD IT ON YOUTUBE, AND WE'LL DO THE REST.**

We have the brand strategies and technical know-how that will squeeze the most value from your video. We have the solution that will **exponentially increase your brand visibility so you're everywhere.**



“

If you work with Jozelle, you will never regret it. She has effectively helped me recoup 60 hours a month of my time. Most significantly Jozelle has brought innovative ideas to the table about how I could expand my reach and impact with my marketing.



Philip VanDusen

Branding Expert, Youtuber, Founder of Brand Design Masters

*That's less time spent,
more money earned for you.*

When you're ready to unlock the full benefits of repurposing your video content, schedule a **FREE Discovery call** with us through this link!

LET'S GET STARTED

Connect with us:    

Email us at: ceo@therollingmedia.com

**It's time to multiply your brand's reach,
multiply your brand presence, and multiply
your video's value to multiply your profit
and brand growth!**

